

Janet and Stephen Kirsch z"l

*Loved by all who knew them, they dedicated
their lives to family and community.*

***Will you now help save a life
and honour their memory?***



Help To Establish
**Israel's First
Safety Centre**

**It breaks your heart to see a child suffer. Or worse.
A Culture of Safety will SAVE LIVES. It's as simple as that.**

The Gift of Life

Can you imagine a 9-year-old boy saving a life? Yossi did just that! He participated in a Keren Yosef safety lesson at his school. He learned about fire prevention and brought a smoke alarm home to his family.

One week later, Yossi's mum was home alone, resting with her newborn baby. She was jolted awake by the piercing smoke alarm. She smelled nothing. She quickly checked the baby and rushed to switch off the noisy alarm. To her horror, she found a terrible fire in the kitchen! The firemen said that Yossi's precious gift saved the entire family from disaster since the fire was caught early.

Little Yossi is a hero. He now wants to spread the word and prevent the next disaster. He wants your help so all the children in Israel will learn and practice living in safety. He knows it can be done.

Keren Yosef has provided life-saving medical equipment and safety education programmes in Israel for more than 20 years.

"כל המציל נפש אחת כאילו הציל עולם מלא"
"He who saves a single life, is considered to have saved an entire world." Talmud Sanhedrin, Ch.4.5



With your help, accidents will be prevented. Lives will be saved.

Will you make safety a way of life in Israel?

The Janet and Stephen Kirsch Mobile Safety Centres

Mobile trailers will take safety experiences and lessons to children across Israel. They will visit communities and schools and offer professional safety programmes. Each vehicle is designed to replicate a typical Israeli apartment and equipped with technology to impart life-saving safety lessons.



Real Life Simulations • Interactive Exhibits • Multi Media • Virtual Reality

- Kitchen ▪ Living Room ▪ Children's bedroom
- Garden ▪ Road safety ▪ Crowd safety
- Fire simulators ▪ Water safety ▪ Danger zones
- Earthquake simulation

Programmes

- Home Safety for children
- Safe Babysitting for teens and young adults
- Everyday Safety and First Aid for parents, teachers and caregivers
- Family Safety sessions



A young child with light skin and blonde hair is sitting on a wooden floor, focused on playing with a large pile of colorful marbles. The child is wearing a dark blue short-sleeved shirt with a red collar and a light blue apron featuring a cartoon penguin. They are holding a dark, reflective marble in their right hand. The background is a warm, out-of-focus indoor setting.

3,700 children in Israel are treated for injuries every day!
1,350,000 children suffer injuries every year
*These incidents are **PREVENTABLE** with your help!*

Count me in!

- [] Yes, I want to honour the memory of Janet and Stephen Kirsch.
- [] Yes, I care passionately about saving lives.
- [] Yes, I want to make the first Safety Centre in Israel a reality.

Donations may be made via our partners UK Toremot (Registered Charity #1140972) online through your charity account. Please state clearly that the donation is for Keren Yosef.

Or send a cheque or charity voucher to Rabbi Danny Kirsch (address below) made payable to UK Toremot (gift aided).

To donate by credit card, or bank transfer (all donations may be gift aided): www.kerenyosef.com/donate-uk or scan the QR code below.

**Thanks to your help,
children will learn to Play it Safe!**

Please contact:
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29 The Drive, London NW11 9SX,
07974 694848 | danielkirsch81@gmail.com

Or visit: www.kerenyosef.com/donate-uk



*May their memories
be a blessing*

Dedication Opportunities*:

- Founder: **£5,000**
- Patron: **£1,200**
- School-class programme sponsorship: **£360**

*Rooms, equipment and other dedications are available.

